



EMERGING AFRICA



UNLOCKING AFCFTA'S POTENTIAL:

THE PIVOTAL ROLE OF GLOBAL LOGISTICS AND SUPPLY CHAIN

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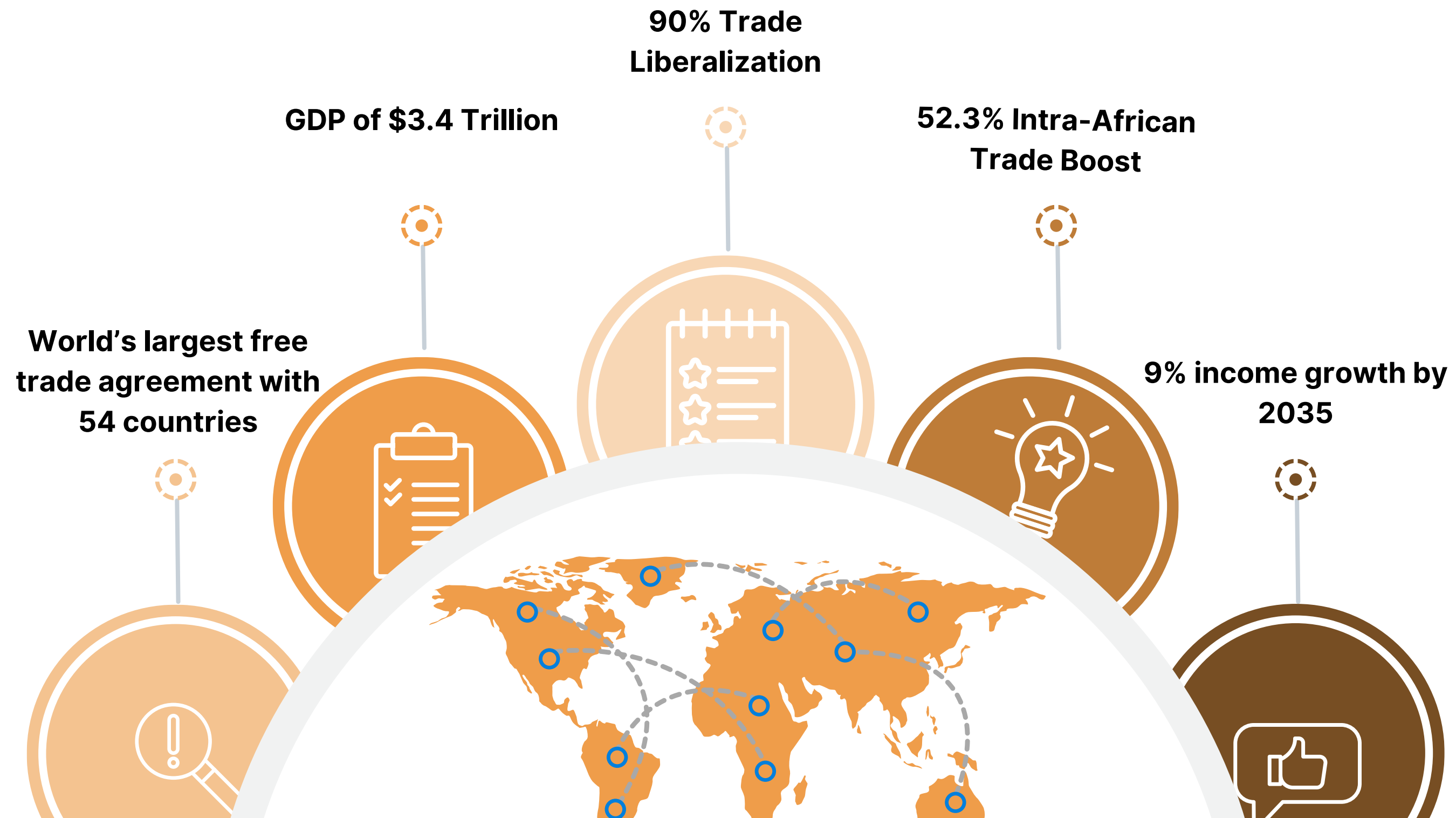
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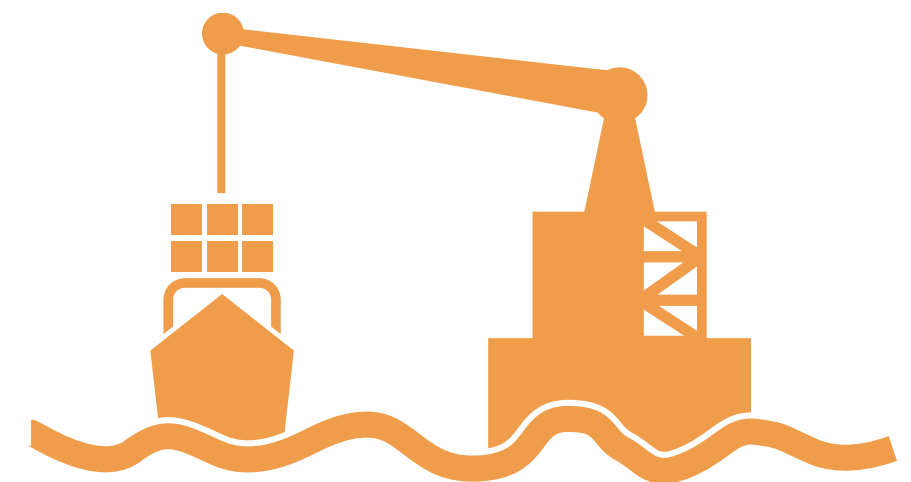
AfCFTA IN NUMBERS



TRADE LANDSCAPE IN AFRICA



- Africa accounts for 2.6% of world trade, despite having 16.3% of the world population, indicating both the potential and underutilization of its market.
- Intra-African trade has risen to 15.4%, with Asia and Europe remaining the continent's main trade partners.
- In 2022, intra-African trade reached US\$193.17 billion, marking an 18.6% increase, largely due to AfCFTA's role in reducing trade barriers and fostering cross-border business.



INBOUND & OUTBOUND TRADE STATS



INBOUND

OUTBOUND

\$97.5 B

Imports of machinery and technology for mining and drilling; refined petroleum products.

Extractive

Exports of oil, natural gas, and minerals

\$202 B

\$145.5 B

Imports of farming equipment, fertilizers, and technology

Agriculture

Exports of coffee, tea, cocoa, and flowers

\$87.5 B

\$45 B

Imports of raw materials and parts; consumer goods.

Manufacturing

Exports of manufactured goods, particularly from South Africa, Egypt, and Morocco

\$45 B

\$120B

Inbound tourism and foreign investments in financial services & Tech sector.

Services

Outbound financial services, tourism services

\$50 B

UAE'S STRATEGIC ROLE



- Strategic Geographical Location
- World Class Infrastructure
- Investment in African Infrastructure
- Trade Agreements & Partnerships



LEVERAGING LOGISTICS & SUPPLY CHAIN EFFICIENCIES



-  **Reducing Trade Cost**
Improved supply chain infrastructure connects various regions of Africa, facilitating smoother intra-continental trade.
-  **Increasing Speed & Efficiency**
Streamlined logistics processes lead to faster movement of goods, reducing lead times and enhancing trade efficiency.
-  **Boosting Competitiveness**
A robust supply chain infrastructure enhances the competitiveness of African businesses in the global market.
-  **Encouraging Diversification**
Efficient logistics support the diversification of products and services traded within AfCFTA, moving beyond traditional commodities to manufactured goods and services.
-  **Building Trust**
Reliable supply chains ensure the predictable movement of goods, essential for building trust in intra-African trade relations.



DEFINING YOUR AFRICA STRATEGY



KEY TAKE AWAYS



YOUNG DIGITALLY
SAVVY POPULATION



GROWING
TRADE DEMAND



GROWING
PURCHASING POWER



SERVICE SECTOR
GROWTH



OPPORTUNITIES IN
INFRASTRUCTURE

THANK YOU.



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