How 3PL Integration unlocks Supply Chain Potential

The primary benefit of using a 3PL service to handle logistics, such as packaging, warehousing, fulfillment and distribution, is cost savings

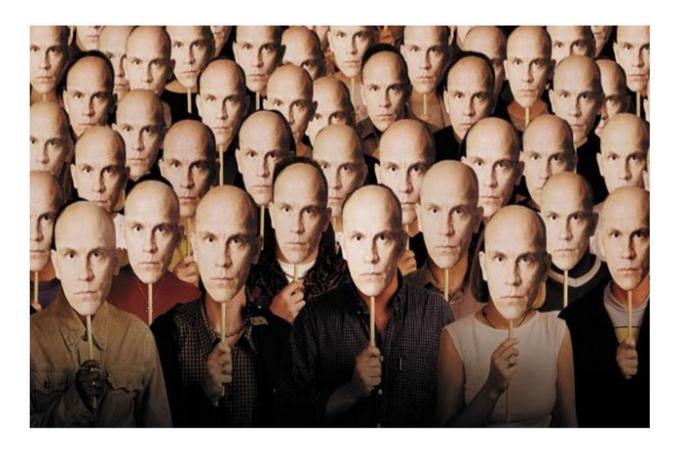


But, It's no longer enough



It's because 3PL is commoditised

Everyone offers a similar service for a similar price



And because technology allows

Differentiation becomes vital.

- > Smart integration that benefits end customers, suppliers, retailers, and 3PLs
- Enhancing efficiency, visibility, and responsiveness.



Supply chain priorities have changed

Traditional Supply Chain strategy area of focus

Next-normal strategy with new areas of focus





What's future 3PL?



Technological breakthroughs

Technology is changing every aspect of how logistics companies operate. 'Digital fitness' will be a prerequisite for success: the winners will be those who understand how to exploit a whole range of new technologies, from data analytics to automation and platform solutions

Visibility and traceability
Al powered Decision making
Real-time data



Technological breakthroughs

The AI is not only important to improve 3PL internal efficiencies like autonomous things, use cases to clients are even far more valuable

Examples:

- Automate/simplify POD and couriers payment
- Moving from logistics fixed to spot rates
- Advanced TMS: visibility, service and cost
- Case Management
- Last-mile as shared services



3PL Technology pays off

According to McKinsey, the successful implementation of Al has helped businesses improve logistics costs by 15%, Inventory levels by 35%, and service levels by 65%.

Another research by McKinsey estimates that logistics companies will generate \$1.3-\$2 trillion per year for the next 20 years in economic value by adopting AI into their processes.



Add these to your 3PL Criteria

Among other assessment criteria on selecting a 3PL:

- Ability to integrate its systems with yours for seamless operations is a crucial element.
- Technology roadmap and compatibility



Q&A