

# How 3PL Integration unlocks Supply Chain Potential

---

---

The primary benefit of using a 3PL service to handle logistics, such as packaging, warehousing, fulfillment and distribution, is cost savings



---

But, It's no longer enough



but

# It's because 3PL is commoditised

---

- Everyone offers a similar service for a similar price



# And because technology allows

---

- Differentiation becomes vital.
- Smart integration that *benefits end customers, suppliers, retailers, and 3PLs*
- Enhancing efficiency, visibility, and responsiveness.



# Supply chain priorities have changed

---

Traditional Supply Chain strategy area of focus



Next-normal strategy with new areas of focus



# What's future 3PL?

---

Efficiency

Faster G2M

Sustainable  
Logistics

Integration  
with shippers

Blockchain

Omnichannel  
Delivery

Real-time  
order tracking

Priority

# Technological breakthroughs

---

Technology is changing every aspect of how logistics companies operate. 'Digital fitness' will be a prerequisite for success: the winners will be those who understand how to exploit a whole range of new technologies, from data analytics to automation and platform solutions

Visibility and traceability  
AI powered Decision making  
Real-time data





# Technological breakthroughs

---

The AI is not only important to improve 3PL internal efficiencies like autonomous things, use cases to clients are even far more valuable

Examples:

- Automate/simplify POD and couriers payment
- Moving from logistics fixed to spot rates
- Advanced TMS: visibility, service and cost
- Case Management
- Last-mile as shared services



# 3PL Technology pays off

---

According to [McKinsey](#), the successful implementation of [AI](#) has helped businesses improve logistics costs by 15%, Inventory levels by 35%, and service levels by 65%.

Another research by [McKinsey](#) estimates that logistics companies will generate \$1.3-\$2 trillion per year for the next 20 years in economic value by adopting AI into their processes.



# Add these to your 3PL Criteria

---

Among other assessment criteria on selecting a 3PL:

- Ability to integrate its systems with yours for seamless operations is a crucial element.
- Technology roadmap and compatibility



Q&A

---