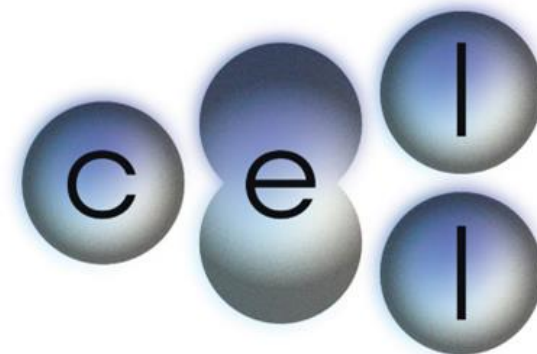




# Globalisation, Trade & Economics

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# Conundrum of Creating Supply Chain Stability in an Unstable World



We increasingly live in a stable-unstable world

Stability-instability is the new norm for business/ supply chains/ life

Realists accept this and live with these vagaries...this conundrum



The world of work/ life/ business is no longer simple & sweet. We need to....

1. Open up Radar of our Mind (to see/proactively anticipate upcoming storms)
2. Expect the Unexpected and Develop an Agile, Flexible Mind (Company/ Self)
3. Expect Big & Small Black Swans to come and mess up our pool
4. Control Risks we can mitigate/ reduce/ transfer/ insure/ manage & don't stress
5. Be Honest & Truthful with ourself & our company as we Future-Proof Ourselves



# Examples of Stability-Instability in our Supply Chains & Business Operating World

- Shipping is more stable in the post-Covid world but rates are up and down (as diesel prices shift up and down rapidly from \$68 barrel to \$88 barrel)
- Relative Middle East stability and then suddenly the Israeli situation
- Relatively stable US economy but then big BRICS movements & unstable US dollar
- Relatively non-recessionary economy with pockets of recession in regions
- Definite major growth in Artificial Intelligence but increased firewall pressures etc
- USA economy working but USA National Debt = USA National GDP (scary stuff)
- Relatively stable economies sort-of but debt-defaults upcoming.....what then???



# Future-Proof your Company Self Family

How do we do this and why? Because if we don't do it, we could be wiped out....

1. Future-proofing company/self/ family starts with **HONEST SELF-ASSESSMENT**
2. **Avoid lying to yourself** and look at things realistically and pragmatically
3. **Get all parties involved** in PROACTIVELY future-proofing yourself
4. Develop your **realistic “what-if” scenarios** as if they are now going to happen!!  
Step away. See things as are/could be. **Develop your crisis man. plan B, C, D, E**
5. Focus on what you **CAN CONTROL** + accept things you **CANNOT CONTROL**
6. **Don't get all negative/ suicidal/ emotional.** Stay calm & do what you can do....  
Future proofing is an **ONGOING, REALISTIC, RISK-AWARE, FACTUAL MINDSET**
7. All storms eventually pass...the sun always shines eventually in the morning....